NECCC PRESENTATIONS 2019

CREATIVITY

Mark Battista (CT)
Composition with a Painterly Approach. Mark will share his insight on composition to create images that tell a story, effectively communicate an idea and express an emotion. Be inspired to see the world as an artist and to use the elements of art to successfully communicate your visual ideas. (**B, I**) (**1X**)
How to Create Still Life Images with Impact. Mark will share his approach for creating images that tell a story & express a mood. Topics covered will include suggested gear, compositional strategies and working through a shot to get images that have a strong underlying compositional structure. (**B, I**) (**2X**) **Plus a hands-on still life photo shoot Saturday 1:30-4:30pm.**

Anne Belmont (IL) (sponsored by Lensbaby)
Creative Flower Photography: Unleashing the Creative Spirit through the Magic of Lensbaby. Learn to see and photograph flowers in a whole new artistic and creative way. Explore the essentials for capturing flowers as well as how to use Lensbaby lenses to create more evocative, beautiful images. (**B, I**) (**2X**) **Plus a hands-on Lensbaby photo shoot Saturday 9am-1pm.**
Capturing Stunning Images of…Most Beloved Flowers Year-Round: Waterlilies, Tulips, Dahlias and Orchids. Creative flower photography can be pursued year-round. We will explore photographing some of the most beloved of flowers - tulips, waterlilies, dahlias and orchids. (**B, I**) (**1X**)

Mark Hilliard (SC) Infrared photography. Infrared photography has a huge following and grows ever more popular each day! While mastering it, things seem difficult, but in fact they are quite simple if you have a good understanding of the technology and choices you must make in both digital and film. Post-processing of the digital infrared image is where most photographers fail, and this is where we will spend a large share of our time. (**B, I, A**) (**2X**)

Padma Inguva (NJ) Floral Photography with passion and "joie de vivre". Padma will share information about some of her techniques in creating stunning flower portraits. Some of these techniques include selective focus, back lighting, bokeh, multiple exposures, creative composition, selection of backgrounds, how to deal with colors hard to photograph etc. **Program will cover TWO sessions, attendees can attend one or the other or both.** (**B, I**) **Plus a hands-on Flower photo shoot Saturday 12noon-4pm.**

Gerri Jones (NY) Creating Still Life & Food Photographs with Pizazz. Create Food and Still Life images with natural light by setting up a small studio space in your home. How to use regular lenses and the creative use of Lensbabies with set ups for images that stand apart with creative flair. (**B, I**) (**2X**) **Plus a hands-on food and still life photo shoot Sunday 9am-12noon.**

Jerry and Lori Keefer (PA) Light Painting: Angles & Lights & Cars, Oh My! Do you want to create awe-inspiring portraits of cars, trucks or motorcycles? Join Jerry & Lori as they talk about and demonstrate their unique style and explain techniques that will get that awesome image of your client's car. (**B, I, A**) (**2X**)
DEMO Join Jerry & Lori as they light paint a car. See how they communicate with each other and their client as they take anywhere from 50-150 images that will later be layered together in Photoshop to create the final artwork. NOTE: in the event of bad weather, the event may be moved inside for a similar demo on a tabletop display. (**B, I**) (**1X**)

Lewis Kemper (CA) Expanding Your Creativity with Time/Motion Techniques. Going beyond the static still image you can create amazing photographs applying Time/Motion techniques to your still images. Using neutral density filters to turn fractions of a second into minutes, zooming during exposure, time lapse, and in camera motion are a few of the techniques you can use to make your images special. (**B, I**) (**2X**)

Jamie Konarski Davidson (NC) Creative Expression: Interpretive Techniques in Camera. For the artist at heart – Jamie will share creative ways to interpret subjects in-camera that go beyond what the subject is and reflect how a subject makes one feel. Learn about simple techniques and tools that will help you add emotional impact to your images such as motion blurs, multiple exposures, Lensbaby, infrared and more. (**B, I, A**) (**2X**)

Jürgen Lobert (MA) (sponsored by NESOP)
Light Painting and Drawing at Night. This is an instructional & technical program to introduce photographers to light painting and light drawing at night. Light painting adds light to existing surfaces, whereas light drawing actively creates unique and intriguing content, which can be the main object or addition to a landscape. Light tools will be demonstrated. (**B, I, A**) **(1X)**
Daytime Long Exposure Photography. An introduction to daytime long exposure (DLE) photography. DLE records 1-15 minutes of time by using neutral density filters. This creates unique and intriguing images of the world that we usually freeze in momentary exposures. Letting time pass during exposure converts clouds into bands across the sky, smooths waters to a mirror finish and can make people and moving objects disappear. The resulting imagery is otherworldly and peaceful. (**B, I, A**) **(2X)**

Sarah Musimechi (MA)
Pictures to Paintings. After you have completed your standard Photoshop techniques on your favorite image, take another GIANT step to enhance your picture by adding oil, water color, and many other painting techniques. Sarah will show you how! Note that these two classes will be similar but different, with one focusing on a portrait and one on a landscape, you can attend one or both. (**I, A**) **(1X)**
You Can Paint! Join Sarah for a 'step by step' demo on how to create a MASTERPIECE using Corel's Painter Program. Sarah will demonstrate the 'prep work in Photoshop' to begin and move on to choosing brushes in Corel (you only need to know 5 or 6, not the 1,100 default brushes)! Sarah will show you how to get the right amount of paint onto the surface, how to blend it, how to mix colors, smooth colors, add texture to the brushes and much more to yield an image that YOU have painted! (**I, A**) **(2X)** double session

Frank Smith (PA) Creative Elements of Architecture: Out with the Rules. Frank shares architectural photographs from his perspective and how he captures graphic & architectural details by moving from place to place, a few steps at a time. Frank looks for not only the full architectural view, but also graphic details. (**B, I, A**) **(2X)**

Shiv Verma (MA) Timelapse Imagery A time-lapse video essentially compresses time into a smaller space, creating some exceptional and evocative results.In theory, time-lapse videos are easy to create – after all, you simply take a few hundred photos, one after another, line them up in a video application and you are done. Not true, if you want to create a stunning, seamless, flicker-free time-lapse video. There is a lot more involved than setting up a camera and capturing the sequence: Equipment, Camera settings, Intervalometer settings, Creating a quick video using LR, Creating a video using LR Timelapse (**B, I, A**) **(2X)**

NATURE

David Akoubian (GA) (sponsored by Tamron)
Create your own Photography Oasis. The Certified Backyard Wildlife Habitat is a program that encourages people to manage their gardens/yards as a wildlife garden. Through planting native plants and providing food, water, and shelter for wildlife, you can provide critical wildlife habitat and create a safe-haven for wildlife. This is a win-win for photographers as you do not have to travel to get nature photos! (**B, I**) **(1X)**
Nature: Capturing the Wild Tamron. From close-up and macro, to long-range birds in flight, you'll learn techniques to improve your images of scenery & wildlife by selecting the proper lens and camera settings to achieve the best results. David will discuss how to create successful images using light, lens selection, angle of view and arranging image elements. (**B, I**) **(2X)**
Nature: Creating Successful Landscape Images. David will discuss how arranging the elements within the image through lens selection, angle of view and how light effects a scene, to create successful landscape images. Come and learn how to see creatively and make your images stand out more. (**B, I**) **(1X)**

Peter Baumgarten (Ontario) (sponsored by Olympus)
Astrophotography, Photographing the Beauty of the Night Sky. The night sky holds fascination for many people. Astrophotography is often regarded as one of the more challenging styles of photography since we are literally (and figuratively) speaking, "shooting in the dark". There is no doubt that it comes with some very specific challenges, but once those are identified, photographing the night sky actually becomes one of the easiest and most rewarding genres. Learn the basic camera gear and settings, how to photograph the Milky Way

and aurora, online and mobile tools that will increase your chances of success, and important compositional strategies that will make your images stand out. Peter will share many tips & techniques that will help improve *your* night sky images. (**B, I**) (**2X**)

Photographing the Great Outdoors, An Exploration of Nature Photography. The great outdoors offers some amazing photo opportunities. Paddle & hike along with Peter as he discusses the challenges & joys of outdoor photography, including tips & techniques to improve your landscape, macro & wildlife images. (**B, I**) (**2X**)

Kurt Budliger (VT) Go with the Flow - Create Dynamic Images of Moving Water. Creating dynamic images of flowing water is one of the most challenging and rewarding types of outdoor photography. From composition and shutter speed choice to scouting and reading tides, we'll learn practical and creative techniques to take your water images to the next level. (**B, I**) (**2X**)

Steve Gettle (MI) (sponsored by Cognisys)

A New World Opens - Getting Started in Macro. In this talk Steve will speak about how to use basic equipment to make beautiful images of things in the realm of the small, from the size of a butterfly to as small as a tiny flower. He will cover the specific equipment needed for this type of photography. (**B, I**) (**2X**)

Moving in Closer – Advanced Macro Photography. A beautiful new world opens up when we move in beyond 1:1 (1:1 = a full frame shot of a nickel). During this course we will explore the exciting world of more extreme macro photography. (**I, A**) (**2X**)

Adam Jones (KY) (sponsored by Canon) Getting the most out of your wildlife and nature photos. Get it right in the field with tried and true techniques for the wildlife and landscapes photographer. (**B, I**) (**2X**)

Jürgen Lobert (MA) (sponsored by NESOP) Astro-Landscape Photography. This is a technical & instructional intro to astro-landscape photography. Astro-landscapes capture the night sky with an Earth-bound foreground to anchor the view. (**I, A**) (**1X**)

Chris Murray (NY) (sponsored by ADKPI) The Subjective Landscape. There are two classes of landscape photography being practiced today that yield not only different results, but also vary in approach and intent. Join Chris as he defines the characteristics of subjective and objective images. Techniques for developing one's own vision and personal style will also be shared. (**B, I**) (**2X**)

DIGITAL

Suzette Allen & Jon Yoshinaga (CA) (sponsored by Panasonic/Lumix) **Make the Magic! Composites with Complexity and Creativity.** Compositing is a modern-day skill that is vital to photographers, whose imaginations (and high standards) are strong! Learn to efficiently combine images to create exceptional and realistic work with rare dimension and imagination! Color matching, correct shadows, depth and perspective…. imagine! (**I, A**) (**Double session**)

Sean Bagshaw (OR)

Developing for Extended Dynamic Range. In this session, Sean will begin with a short lesson on how to quickly evaluate the dynamic range of a scene and know how much of that range your camera can actually record. Sean will dedicate most of the session to demonstrating a variety of beginner to intermediate developing techniques for extending the dynamic range in your images while looking natural and retaining a high degree of overall image quality. (**B, I, A**) (**2X**)

Photoshop: Developing for Impact. In the age of digital photography, Photoshop is the ultimate digital darkroom. In this session Sean will be demonstrating a selection of the intermediate and advanced developing techniques in Photoshop that Sean regularly uses to communicate drama and impact in his landscape photographs. Techniques will include: Cloud Sculpting, Luminosity Painting, Soft Glow (Orton) Effects, Creative Vignetting and Spotlighting, Briscoe Lighting, Split Toning with Luminosity Masks, and Saturation Painting. (**I, A**) (**2X**)

Rad Drew (IN) Creating Painterly and Vintage Images in Topaz Studio. Transform your photographs into paintings and vintage-looking images with Topaz Studio. Explore a host of effects and adjustments including

Texture Effects & Impressions and learn how to craft your photographs using brush strokes, painting effects & textures for extraordinary, unique, artistic looks. **(B, I, A) (2X)**

Katrin Eismann (NY) **(sponsored by Sony)**
Partners for Life: Photoshop & Lightroom. For an efficient and more importantly enjoyable image workflow it's important to know when to work with LR Classic or LR CC to make many, many images look very good and a few images perfect with Adobe Photoshop CC. In this session Katrin will share how to: Process and synchronize images with any surface, Two clicks to better photos, Create, save and apply your signature look, The Lightroom to Photoshop handshake **(B, I) (2X)**
Professional Masking & Compositing. Learn how to make fine-detailed selections without ripping your own hair! This lively session will show you numerous techniques to harness the power of the latest version of Photoshop to create complex selections that maintain fine detail and address the many skills, issues, and details you need to understand to create fantastic images. **(I, A) (2X)**

Adam Jones (KY) **(sponsored by Canon)** **Photoshop fun: Workflow and Composites in PS.** Adam will show you his basic workflow and how to easily select the right images for creating basic double exposures and powerful composites. **(I) (2X)**

Gerri Jones (NY) Artistry Beyond the Lens. Transform your ordinary images into works of art using textures. This technique will teach you how to "paint" your images with the look of fine art using layer masks in Photoshop. **(B, I) (2X)**

Lewis Kemper (CA) Into the Eye of the Sun: Creating Natural Looking HDR Images. Learn how to create natural looking HDR images. The program covers all aspects of HDR photography from capture to output. You will learn why to use HDR; the rules for shooting HDR; how to set you camera up to make HDR photography easy; three methods for processing HDR images; how to create HDR panoramas and more. **(B, I) (2X)**

iPhone/SMARTphone/Mobile phone

Rad Drew (IN)
Creative editing on your iphone. Rad will demonstrate how to create images that have vintage looks, moody tones, dreamy glows, and a host of other artistic "looks." I'll demonstrate the use of various stylizing apps such as Formulas, Distressed FX, and Enlight. Rad will demonstrate how to blend original images with stylized images in Image Blender to temper the harsh effects of some apps.

SnapSeed Tips and Tricks. Explore the rich app SnapSeed! Rad will share his workflow and show how he uses Snapseed as the first step in creating, whether working with realistic landscapes or highly stylized artistic works. Join Rad in exploring the hidden nooks and crannies of SnapSeed, from its masking capability to its portrait processing to its selective adjustments. Learn how to mask, how to keep sky soft and creamy versus course and noisy, and how to make adjustments to select areas of an image without affecting other areas.

Michael Koren (MD)
Fun with Mobile Phone Photography. Learn to use the camera that's always with you and go beyond taking a simple snapshot to creating a photograph that's an artistic expression unique to your vision. Join Michael Koren in this class and tap into your creative side through mobile phone photography.
Mobile Phone Editing for Creative Expression. Learn how to create a photograph that's an artistic expression unique to your vision using editing apps. You'll learn that apps are simple and fun to use while also rivaling the power of commonly known desk top editing software. Michael will go over several of the most exciting apps for image processing, so you can achieve your artistic vision.

PORTRAIT

Marc Farb (NY) **(sponsored by Sigma)** **Portraits with Sigma Lenses (Characters Models).** Try out a bunch of Sigma lenses as you take photographs of Character Models. For example, explore Sigma's 105mm f1.4 Art lens, also known as "The Bokeh Master" for that exact reason. Sigma ambassador Judy Host says that this lens

is "an amazing lens that is so unbelievably sharp, even at f1.4, I can shoot anywhere with enough depth of field to soften the background." **Mark will guide you regarding lens & aperture choices and more!** (**B, I, A**) (**3X**)

Jim Montanus (NY) (sponsored by Nikon) **Light This: Learn Studio Lighting and Outdoor Lighting** <mark>Description</mark> (**B, I**) (**1X**)

Ed Pedi (MA) 'Posing & Lighting of Family Groups, Simplified' Three specific learning takeaways: 1. How to prepare for a family portrait session (equipment, props, lighting, etc.) 2. How to pose & light groups quickly and easily. 3. Learn how much fun photographing families can be with Ed's simple approach of preparation and having a game plan for every session. (**B, I**) (**2X**)

GENERAL AND TRAVEL

Suzette Allen/Jon Yoshinaga (CA) (sponsored by Panasonic/Lumix) **Multimedia for Storytelling: Hybrid Imaging Made Easy!** Learn how to incorporate video with your still images & make your storytelling skills skyrocket! It's the Reel Story! Get inspired with motion & Hybrid (video&stills) and see how easy it can be to create interactive images that tell stories you have always wished you could tell with still images. (**B, I**) (**2X**)

Bill Barnett (CT) Selecting and Improving Images for Competition. In this master class we will look at a series of your photographs We will talk about things that could have been improved when the original photograph was taken. We will also discuss possible ways to make them better and show the result of some simple changes that are possible. (**B, I**) (**1X**) **Double session**

Katrin Eismann (NY) (sponsored by Sony) **Camera to Sharing without a Computer.** Travel lighter and make better images! Less is more! You'll learn how to: Import & manage camera files into a tablet, how to quickly rank, rate & apply professional development settings, refine images with selective editing & creative black & white conversion, and share your images across many social media outlets. Make more successful images with high resolution cameras, Apple iPadPro, and the latest version of Lightroom CC. (**B, I**) (**1X**)

Mark Hilliard (SC) Art of Black/White Digital/Film Photography & Travel. Learn not only how to visualize and capture ethereal and moody B&W images in camera in both digital and film, but also the best way to post process those images. In the post processing segment, you will learn how to fully utilize the Nik filter set in Photoshop and Lightroom to get the most out of your images in both digital and film! (**B, I, A**) (**1X**)

Karen Hutton (NV) (sponsored by Fujifilm) **Story, Art and the Power of Awe: Creating Signature Images from Truth and Soul.** Producing signature work in photography sets you apart as an artist; it identifies your work as having a unique "voice". Come and learn how storytelling, love, awe, choices, specificity, focus - and gear - all play a vital role in helping you become your own creative force in your photography. (**B, I**) (**1X**)

Padma Inguva (NJ) Creating Stunning Vertoramas of Architectural Interiors in HDR. Padma will demonstrate her workflow used to create her stunning vertoramas of museums, churches, cathedrals, etc. Topics include HDR (high dynamic range), Tone-mapping, Panorama/Vertorama stitching. (**I, A**) (**1X**) **Double session**

Michael Koren (MD) Exploring Street Photography. This class will explore the unique aspects of the street photography genre. Michael will be your guide as you learn about street photography through compelling photographs that go beyond the ordinary snapshot. (**B, I**) (**2X**)

Lori Keefer (PA) How to Brand Yourself to Sell Photos and Entice Clients. Lori will talk about how personal branding through her Story Session technique can help you attract clients that have similar interests and build that Know, Like and Trust factor. Learn how to brand both yourself and your clients with images that tell the story of YOU (or them)! (**B, I**) (**1X**)

Jim Montanus (NY) (sponsored by Nikon)
How to Create Stunning Night Photographs. From fireworks pictures on the fourth of July to lightning storms. Learning how to do night photography opens up a whole new world of possibilities. It is some of the most magical and dramatic photography – and it's easier than you think. (**B, I**) (**1X**)
The Incredible Life of legendary Kodak photographer Neil Montanus. From photographing under the seas to the top of mountain ranges, Neil Montanus traveled the globe, photographing the world's most beautiful & exotic locations & many famous people (**B, I**) (**1X**)

Frank Smith (PA) Light Perfected (Travel Photography). From the most remote regions around the globe to the local Saturday trips, Frank captures imagery through perfecting the light of the day. Frank's interpretation of light is both from the photographic opportunity and from the camera equipment he uses - the Olympus 4/3rds platform. Having the ability and agility based on the equipment to photograph unique and off the beaten path photos is an area of focus for Frank. **(B, I) (1X)**

C. David Tobi (ME) (sponsored by DataColor) Color Management for Fine Art Printing. Color management is a critical component of image capture, editing, and output. This presentation will focus on display calibration, softproofing, custom output profiling, and profile tuning. The goal is to show users how to zero in on the printed results they want. **(B, I, A) (3X)**

Shiv Verma (MA) Video for Photographers and Videographers. This is a double session that covers all basic aspects of video creation: Equipment for video & how to best utilize them, Lighting equipment & technique, Audio recording, Pre-production, The Montage, Composition & Framing, Camera movement techniques, focus techniques, multicamera use, audio syncing & Post Production. **(B, I, A) 1X Double session**

SPECIAL EVENTS

Camera Testing Clinic (Precision Camera CT)

Dave Marsh & technicians from [Precision Camera](https://www.precisioncamera.com), Enfield CT are pleased to offer a free Camera Testing Clinic on your digital & film-based photo equipment. Precision Camera's Professional Services division strives to be the industry leader as the one-stop shop for the professional photographer. They are the world's largest service center providing full-service solutions on virtually all models of digital cameras. The corporate campus, employing the largest team of highly trained professionals focuses on providing a suite of best-in-class service solutions. Testing, diagnosis & minor repairs, will be offered to Conference attendees. **Registration badges must be worn. Saturday Only 9:30am-4:30pm Campus Center 904-08** www.precisioncamera.com

Camera Menu System Sessions